

Navigation Assignment

-HUMBERTO ESPINO

- Due Sunday by 11:59pm
- Points 5
- Submitting a website url or a file upload
- File Types doc, docx, and pdf

In this assignment, you will continue to develop your online grocery app by creating a navigation structure for your system. Use your mental models, concept models, organization, labels, metadata, and taxonomies to help you. Write a paragraph or two to explain your navigation choices. Create a word document or a set of slides using either Microsoft or Google applications. Upload the file or the url.

Based on the mental model, empathy chart, conceptual model, labels and taxonomies, my grocery store app navigation structure choice is as base on convenience and choices. The designing of my navigation structure takes in consideration user experience and familiarity of walking down the aisles of a grocery store from a physical environment prospective. However, the convenience takes the shape of finding the products the costumer is looking for in the least amounts of clicks. For instance, let's say a costumer is looking for Spanish rice. This will be found under Spanish cuisine-classification, and select the <grains, pasta and beans> type. This will be found at the first "aisle" of the store, thus making it easy and convenient for users to find what they are looking for.

